



GS Marketing Group

GS Marketing Group, Inc.

5900 77th Street
Kenosha, WI 53142-4110
USA

www.gsmarketinggroup.com
Toll-free: 800-859-3970
Fax: 262-694-3964

Contact Information

Timothy Cascio
Managing Partner
tim.cascio@gsmarketinggroup.com
773.793.6209

GS Marketing Group Announces Free Internet Marketing Seminar

"Rethinking Your Internet Marketing in 2009" is the first event in the free Out of the Box Lunch™ seminar series.

KENOSHA, Wis., March 5, 2009 – GS Marketing Group today extended an open invitation to a free seminar geared toward executives who want to learn how to get the most out of their Internet marketing. Tuesday, March 19, 2009, marks the first event in the Out of the Box Lunch™ seminar series, titled "Rethinking Your Internet Marketing in 2009." Check-in will open at 11am and the lunch, presentation and networking sessions will run through 1pm. All sessions will be hosted at the GS Marketing Group office, at 5900 77th Street, Kenosha, WI 53142.

Bridget Bevis, marketing project manager of GS Marketing Group, said, "We'll cover the best Internet Marketing strategies for building companies' brands, generating new sales leads, driving website traffic and accelerating growth."

Among the intended audience members are area business owners, marketing VPs, marketing directors, advertising managers, brand managers, CEOs and CMOs. Attendees will learn the importance of setting goals, targeting their audience, building their brands and integrating their overall marketing efforts. Internet Marketing methods and their strategic advantages over traditional marketing will be central to the presentation. GS Marketing Group will share insights into the proper tools and how to use them for accelerating business growth.

"Many useful tools are available to those who have a stake in marketing. We'll reveal tips and tricks about how to make the most of social networking, e-mail marketing, search marketing and public relations. Special attention is given to new ways for sourcing highly targeted customers and reaching them directly via email and phone," said Tim Cascio, co-owner of GS Marketing Group.

To reserve a seat at this free event, please register online by 9am CST on Monday, March 16, at <http://rsvp.gsmarketinggroup.com/1248> or call (800) 859-3970 for more information.

About GS Marketing Group

Founded in 1987, GS Marketing Group, Inc., offers strategic, integrated marketing services to help clients develop and execute highly focused marketing plans that are designed for brand building and growth acceleration. The team includes specialists in the marketing, creative design and information technology arenas. Strategy and services span print design, direct mail, public relations, e-mail marketing, website design, multimedia, e-business and search engine marketing. Work by GS Marketing Group designers was selected for seven awards from over 10,000 submissions in the 2007 American Graphic Design Awards competition conducted by Graphic Design USA. Custom-built software solutions include an insurance company's direct mail portal used at branch locations nationwide and a manufacturer's intellectual property portal used in offices worldwide. For more information about GS Marketing Group, please visit www.GSMarketingGroup.com.

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